

SAFETY AND PERFORMANCE TO SOOTHE YOUR SOUL.

It's a wild world out there. So it's good to know that Soul's got your back with standard safety equipment like six airbags and anti-whiplash front headrests. And to help you steer and power your way clear of trouble before it happens, all Soul 2.0L models come with standard four-wheel, anti-lock disc brakes; traction control; electronic stability control; and a 2.0-litre, 142-horsepower engine that responds as quickly as you can say, "Go!"



	2010 Kia SOUL	2009 Dodge Caliber	2010 Toyota Matrix	2009 Suzuki SX4	2009 Nissan Cube
STARTING MSRP	\$15,495	\$16,495	\$16,330	\$17,395	\$16,998
Comparison List	2010 Kia Soul 2u AT	2009 Dodge Caliber SXT AT	2010 Toyota Matrix Base "B" Package AT	2009 Suzuki SX4 Base AT	2009 Nissan Cube 1.8 S CVT
FEATURED MSRP Including automatic transmission (AT)	\$19,195	\$20,015	\$19,825	\$18,495	\$18,298
Performance	Kia	Dodge	Toyota	Suzuki	Nissan
Engine Type	2.0L, 4-cylinder, DOHC	2.0L, 4-cylinder, DOHC	1.8L, 4-cylinder, DOHC	2.0L, 4-cylinder, DOHC	1.8L, 4-cylinder, DOHC
Horsepower	142 hp @ 6,000 rpm	158 hp @ 6,400 rpm	132 hp @ 6,000 rpm	143 hp @ 5,800 rpm	122 hp @ 5,200 rpm
Torque	137 lb.ft @ 4,600 rpm	141 lb.ft. @ 5,000 rpm	128 lb.ft. @ 4,400 rpm	136 lb.ft @ 3,500 rpm	127 lb.ft. @ 4,800 rpm
Style and Convenience	Kia	Dodge	Toyota	Suzuki	Nissan
Heated Front Seats	✓	✗	✗	✗	✗
Heated Power Mirrors	✓	✗	✓	✗	✓
Air Conditioning	✓	✓	✓	✓	✓
Automatic Transmission	✓	✓	✓	✓	✓
Deep Tint Glass	✓	✗	✗	✗	✓
6 Speaker Audio System	✓	✗	✗	✗	✗
Steering Wheel Mounted Audio Controls	✓	✗	✗	✗	✗
Bluetooth® Hands-Free Cell Phone Connectivity with Voice Activation†	✓	✗	✗	✗	✗
Cruise Control	✓	✗	✗	✗	✓
16" Alloy Wheels	✓	✗	✗	✗	✗
Roof Rails	✓	✗	✗	✗	✗
Safety	Kia	Dodge	Toyota	Suzuki	Nissan
Electronic Stability Control	✓	✗	✗	✗	✓
4-Wheel Disc Brakes	✓	✗	✓	✗	✗
Anti-Lock Braking System	✓	✓	✓	✓	✓
6 Airbags (Dual front, side & curtain)	✓	✗	✓	✓	✓
Active Front Headrests	✓	✗	✓	✗	✓
Warranty & Peace of Mind	Kia	Dodge	Toyota	Suzuki	Nissan
Comprehensive	✓ 5 year / 100,000 km	✗ 3 year / 60,000 km	✗ 3 year / 60,000 km	✗ 3 year / 60,000 km	✗ 3 year / 60,000 km
Powertrain	✓ 5 year / 100,000 km	✓ 5 year / 100,000 km	✓ 5 year / 100,000 km	✓ 5 year / 100,000 km	✓ 5 year / 100,000 km
Roadside Assistance	✓ 5 year / 100,000 km	✓ 5 year / 100,000 km	✗ 3 year / 60,000 km	✗ 3 year / Unlimited km	✗ 3 year / Unlimited km
Job Loss Protection	✓	✗	✗*	✗	✗



We've got you covered.

- 5-year/100,000 km
- 5-year/100,000 km
- 5-year/100,000 km
- 5-year/unlimited km

Worry-free comprehensive warranty covering virtually the entire vehicle*
 Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts*
 Roadside assistance covers you in case of mechanical breakdown anywhere in North America*
 Anti-perforation warranty on body sheet metal defects in material/workmanship*



KIA MOTORS
 The Power to Surprise™

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